

Goal 2.0
Prepare the health workforce

Goal 3.0
Target strategic partnerships

Goal 4.0 Optimize operations

Strategy 1.1 Use the latest science and technology to produce quality data, products, and services

Strategy 1.2 Build and maintain public health systems and programs

Strategy 2.1Develop operational and educational capacity

Strategy 3.1Promote internal and external partnerships to increase public health impact

Strategy 4.1Manage the Center's resources efficiently to maximize potential impact

- 1.1.1 Produce evidence-based tools, standards, guidelines, and strategies that promote public health science and practice
- **1.1.2** Modernize surveillance programs to ensure a timely response to public health threats
- 1.1.3 Provide access to sources and tools to expand the use of public health data

- 1.2.1 Optimize
 CDC specimen
 management
 health science and
- **1.2.2** Coordinate CDC's Surveillance Strategy

practice

1.2.3 Enhance systems for data collection and exchange

- **2.1.1** Provide leadership for national public health workforce efforts
- **2.1.2** Provide evidence-based workforce education, training, technical assistance, and professional development
- **2.1.3** Improve public health through workforce development activities

- **3.1.1** Engage partners to implement laboratory information products
- **3.1.2** Leverage partnerships to share information and resources that change public health practice
- **3.1.3** Collaborate with partners to make data available for decision making
- **3.1.4** Collaborate with partners to strengthen fellowships and training programs

- **4.1.1** Recruit and retain strong, dynamic leaders and staff and support continuous workforce development
- **4.1.2** Align staff and resources with agency priorities and response needs
- **4.1.3** Improve internal program performance through exemplary business service and innovative practice
- **4.1.4** Enhance communication and policy action to expand reach, visibility, and impact



Our Mission: To provide scientific services to advance public health